

Chrystal Ortiz Press Sheet



ABOUT CHRYSTAL ORTIZ

Chrystal Ortiz is a permaculture gardener at her farm, High Water Farm, in the Emerald Triangle. She's on the board of the International Cannabis Farmers Association (ICFA), a group of stakeholders and scientists committed to traditional sun grown farming practices. Chrystal also owns Herb & Market Humboldt, a dispensary in Arcata that offers curated products and connects farmer and consumer with each other.

HIGH WATER FARM

At High Water Farm, Chrystal and her husband Noah practice regenerative farming to cultivate their cannabis. Building soil is essential because they don't directly feed the plants as part of the watering schedule. A cover crop helps revitalize the field in the offseason when it's tilled back into the soil for the plants to eat in the summer. Chrystal and Noah grow flowers and vegetables alongside their cannabis.



HERB & MARKET HUMBOLDT

At Herb & Market Humboldt, Chrystal and her staff source the most expressive terroir-focused cannabis, the finest tinctures, the purest hash, the tastiest edibles, the most potent concentrates, and of course the best cured locally-grown flower. Herb & Market's buyers, manufacturers, and farmers are always working to ensure we're sharing nothing but the best with customers.